

LIFE AND WORK

THE MAGAZINE OF THE CHURCH OF SCOTLAND



Calling a minister or have a church vacancy to fill?

Get ahead and advertise with Life and Work and reach **15,000** readers every month

NEW LOWER RATES FOR CHURCHES

Life and Work is the magazine of the Church of Scotland and was first published in 1879. It continues to have a loyal and diverse readership making it the ideal platform to reach the Christian community in Scotland and further afield.

Why Advertise?

- Opportunity to place your vacancy before a readership of **15,000** every month and reach your target audience.
- The pages of vacant charges and situations vacant feature in every issue and remain one of the **most popular** and widely read sections of the magazine.
- Placing an advert in Life and Work will **instantly increase your chances** of finding the right applicant.

Advertising Works!

Here is feedback from one of many successful advertisers with a vacant charge:

'...after a small advert in your magazine, we were rewarded with a wonderful response'

A W Sutherland, Orkney.



How to advertise in 3 easy steps...

STEP 1 CHOOSING YOUR SPACE

A range of sizes is available to suit all budgets with discounts for multiple adverts booked.

Your adverts don't need to be placed into consecutive issues of the magazine and can be featured during the 12-month period following your first booking.

1/2 PAGE HORIZONTAL 125 x 185mm	1/2 PAGE VERTICAL 253 x 90mm	1/3 PAGE VERTICAL 180 x 90mm	1/4 PAGE HORIZONTAL 65 x 185mm	1/4 PAGE VERTICAL 125 x 90mm	1/8 PAGE HORIZONTAL 60 x 90mm
Single ad £350	Single ad £350	Single ad £250	Single ad £185	Single ad £185	Single ad £100

Additional vacancy adverts booked within 12 months of the first will benefit from a **10% DISCOUNT.**

STEP 2 PLANNING YOUR ADVERT

For production purposes, Life and Work operates 2 months in advance with advertising booking deadlines falling on the last Friday of each month.

Example: If you wish to place an advert in the May issue of the magazine your deadline would be the last Friday in March.

STEP 3 PRODUCING YOUR ARTWORK

For ease and convenience the design and production of your advert is offered **FREE OF CHARGE.**

Alternatively you can supply complete artwork for your advert.

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To discuss your advertising needs and to support you through the straightforward process, please contact the advertising sales agency for Life and Work magazine.

ContactPublicity
media sales and telemarketing solutions

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For any other matters relating to Life and Work you can reach the team by emailing magazine@lifeandwork.org or calling **0131 240 2252**